

Funding Recommendations

Have a limited budget? Consider these funding tips below to find the financial resources to bring Kristen to your event! With just a few phone calls or emails, you'll find partners to make it happen. Remember, when you don't ask, the answer is always "no!"



✓ Co-sponsor Kristen with Other Organizations and Split the Fee

- Consider partnering with other organization to split Kristen's fee. When you collaborate on one main presentation, you'll also maximize your attendance. Furthermore, since Kristen makes herself available for a full day, she can present multiple programs on the same day for different groups. You could get 2, 3, or 4 programs for the price of one!
- Co-sponsoring is ideal for schools and colleges/universities. Combine a variety of department budgets or reach out to other schools/colleges in close proximity. Co-sponsoring is easy! 😊

✓ Find a Sponsor

- There are many groups who would love to have the sponsor recognition for bringing Kristen to your event. Reach out to your existing sponsors and partners and offer them this marketing opportunity to bring in a keynote speaker. When doing so, mention that Kristen can speak for their organization on the same day too! Kristen can also recognize them from the stage. 😊
- Examples of school sponsors include PTA, PTO and local businesses who support education.
- Examples of collegiate sponsors include local businesses (especially banks) who are involved with your new student orientation, career fairs, athletic events, and much more. Contact these departments, speak with your Dean of Students office and look at marketing ads in your campus newspaper.

✓ Explore Government and Grant Sources

- Obtaining government and grant funding is much easier than you think, especially in the education sector. All of Kristen's programs comply with federal and state guidelines and may be funded through grants from NCLB Title I and NCLB Title IV, as well as other grants aimed at students social-emotional well-being and whole-child learning. Grant monies are used for Kristen frequently.

✓ Purchase Kristen's Books

- In some circumstances, Kristen will consider a discounted speaking fee in lieu of bulk book orders. Keep in mind that your budget line to purchase these books (i.e. educational resources or training/development) is likely different than the budget line to pay for her speaking honorarium.

For questions, please call/text (916) 572-8587 or email kristenmiller@withheartproject.com.

We look forward to working with you!

Thank you!